



NAME: Alan Green
SOUTH DIVISION

JOB TITLE/SPECIALISM: Divisional Lead

GEOGRAPHICAL AREA: South Division



Key Work Areas in June/July 2016

1. Updated the team on new Diving Awards stages 8-10 & Levels 1-7
2. Support the Divisional Team in signing up staff to become Activators for the Disney Campaign – “Finding Dory”.
3. Attended the ASA Insight Team meeting.
4. Ongoing support to the ASM team in regards to the identified Priority Pools and subsequent actions to grow participation
5. Support the work going on in Oxford to pull together a County wide plan to increase participation in conjunction with the County Sports Partnership.

Aims & Objectives for July / Aug 2016

- Support the Divisional Team in the launch of the “Finding Dory” campaign with operators and pool providers, supporting Activators and sessions
- Support the Facilities work ongoing with:
 - Wycombe, Portsmouth, Medway, Chichester & Milton Keynes.
- Work with our priority pool / operators to grow participation.
- Work with and support Local Authorities and operators around the data from APS10 using the LA breakdown from Sport England
- Support the work of the other departments in the ASA to land projects and programmes in the Division.
- Further support the ongoing work in Oxford to create a County wide plan to grow participation



NAME: Beth Morse

SOUTH DIVISION

Area Swim Manager – School Swimming
Sussex, Hampshire, Reading, Wokingham, Windsor & Maidenhead



Key Achievements in June/July 2016

- Establishing the East Sussex Disability swimming group with Sports for All Sussex
- Organising Swim School networking event for September 2016 (was originally planned for July 2016)
- Setting up two NCTP courses for Brighton & East Sussex in September / October 2016
- Recruited pools for the Disney campaign & represented ASA at the filming event
- Started workforce improvement project with Reading BC & Get Berkshire Active
- Coordinated participation project for Sussex Coast College and Summerfields LC (due to start September 2016)
- Supported Wadurs with AIP – development of Swimming referral classes and Friday twilight swims as well as two new swimming marketing campaigns
- Recruitment of new pool in Basingstoke for Year 3 of the Dementia Friendly swimming project
- Met with Sport Hampshire and Supported Hampshire School Games (promoting school swimming charter)
- Attended first Portsmouth LAN meeting
- Data Pool Training



Aims & Objectives for July/August 2016

- ❖ AIP / Introductory meetings booked with Hampshire sites: New Forest / Isle of Wight / Basingstoke Sports Centre & Wildern LC. Other sites dates tbc
- ❖ Frontier Checklist completion with Parkwood sites
- ❖ AIP update meeting with Wave Leisure – follow on from pool programming work
- ❖ Presenting at the Berkshire LA meeting – Health agenda
- ❖ Adult participation project meeting with Splashpoint, Worthing
- ❖ Finalise agenda, date and venue for Swim School networking event
- ❖ Confirm dates for the NCTP courses and promote to schools
- ❖ Arrange update meetings with all universities
- ❖ Awaiting green light to work with Freedom / PFP / 1life / Everyone Active / Active Nation / SERCO – as lots of sites are national operators

Specialist Update & KPI's

- ❖ School swimming training on 21st July 2016
- ❖ Attending school swimming gala to promote schools charter in Kent on 15th August
- ❖ Promoting the school swimming charter through the Active Sussex schools newsletter (obtaining case study from Brighton school in July)
- ❖ Set up and promote the two NCTP courses for October 2016



NAME: Julie Bunn
SOUTH DIVISION

JOB TITLE/SPECIALISM: Area Swim Manager - Health
GEOGRAPHICAL AREA: Surrey & South Kent



Key Achievements in June/July 2016

- Reigate and Banstead Get Active 50+ Project
- Royal Dutch Visit for Swimfit
- Communication after 18months with TLT
- Communication with Pool in the Park after 6 months
- Disney support- various areas
- First Specialism meeting for Health
- Mini Polo development in Waverley
- 9 out of 11 Surrey Boroughs delivering Get Active 50+ project
- £3300 of Swimfit collateral
- Engagement with all 11 borough of Surrey about Swimming

Aims & Objectives for July/August 2016

- Support Nuffield Health with their 35 club Acquisition from Virgin Active. Swimfit is their top priority to get in up and running followed by LTS
- Follow up initial email Comms to Kent 'priority pools' and build a relationship with them
- 11 out of 11 Surrey Boroughs delivering get Active 50+ project Continue to support all 11 Boroughs and their sites in delivery of Get Active 50+ Project
- Present BCR and commence checklist with TLT

Specialist Update & KPI's

No KPI's from Health to date. Waiting for minutes of last meeting.



NAME: Tim Hutton

SOUTH DIVISION

Area Swim Manager(Facilities)
Oxfordshire, Bucks, West Berks & North Kent



Key Achievements in June/July 2016

- Chairing the LAN AGM and securing more funding for the next year from the CSP and DC.
- Completing FCL with all key sites across my patch
- Ensuring all Parkwood FCL are completed
- Making contact with all CSPs in patch and updating them.
- Working with Ox CSP to secure meetings with some of the district councils across Oxfordshire which have been blockages for the ASA for some time.

Aims & Objectives for July/August 2016

- ❖ Beginning to deliver action plans to key sites and reassessing the sites FCL if they have made any
- ❖ Establish myself across Kent where they are used to lots of contact previously
- ❖ Review key sites and see if other sites could potentially use some BCR work.
- ❖ Organise remaining outcomes of the Southern Water Conference

Specialist Update & KPI's Facilities

- ❖ Dossiers completed in Milton Keynes, North Devon, Plymouth, Cherwell, Portsmouth and Chilterns.
- ❖ Continue to work with consultants about facilities strategies
- ❖ Aim to speed up dossier response to one week as requests come in with short notice at times.



NAME: Rosa Gallop
SOUTH DIVISION

JOB TITLE: Club Development Officer
GEOGRAPHICAL AREA: South



Key Achievements in June/July 2016

2 New clubs on Swim 21 – Tunbridge and Sittingbourne & Milton

2 New Networks Swim 21 Accreditation

- Hampshire Water polo and Four Counties

Working with new Networks in the Region

Visit Kent County

Working with clubs who have asked for assistance

Visit to Jersey meeting with three clubs

Aims & Objectives for July/August 2016

To continue working with Developing Networks

To continue helping clubs starting Swim 21

Visit Sussex County

Give help to clubs as requested

Specialist Update & KPI's

To aim to achieve KPI for Swim 21 Performance and Essential.

To get two more Networks through Swim 21 accreditation