

Update for the South East Regional Management Board – November 2015

Alan Green – Divisional Business Manager

The past 6 months has seen a huge amount of work being done behind the scenes internally by the ASA. Nick Caplin started in his post of Director of Participation and quickly set about starting work on the new ASA Participation Strategy.

During this time we have also taken the opportunity to conduct a full review our Swimfit programme, Adult Learn to Swim Framework, Foundation Framework and also how we manage our relationships with our key stakeholders in the form of our Partnership Provider Programme (PPP). These reviews will ensure we have the most appropriate “best in class” programmes, products and services to support the growth of the aquatic business of our key stakeholders.

School Swimming Charter

It is the ASA’s unique responsibility to collaborate with primary schools and provide the necessary support and training required to deliver high quality swimming lessons, with the goal of not only meeting but exceeding the national curriculum minimum standards set down by the Department for Education.

We are approaching the anniversary of the launch of the ASA’s School Swimming Charter where we have seen nationally over 470 schools sign up to the Charter. Over the past 6 months we have continued to encourage Schools to “take swimming seriously” by signing up to the Charter whilst continuing to support the 137 Schools across the South who have already made the commitment by signing up.

Behaviour Change Research

The Delivery Team has also began presenting our Behaviour Change Insight which is a large piece of consumer research undertaken in order to develop a greater understanding of the English population and their swimming habits, both in terms of swimmers and non-swimmers.

Last year, the ASA completed a segmentation exercise that revealed individuals fall into seven distinct groups based on their attitudes and behaviours towards swimming. We then conducted a further piece of action-orientated research undertaken by the Behavioural Architects, an award winning behavioral research agency, that looked at motivations and how to move people along their swimming journey. The findings of both will support the



development of swimming products and programmes, as well as related communications that will aim to influence and encourage each segment along the customer journey.

ASA Participation Strategy

This Behaviour Change Research has also provided the cornerstone of the new ASA Participation Strategy. Development of the Strategy has been informed by extensive consultation with the swimming industry and key stakeholders, and has been ratified by Sport England.

The Swimming Participation Strategy 2015-2020 has its basis in detailed consumer & Industry Insight building upon the frontiers within the Behaviour Change work.

- Frontier One - Increase swimming's visibility and relevance
- Frontier Two - Improve the overall swimming environment
- Frontier Three - Tailor the swimming offer to different needs

This isn't just an ASA Strategy, it's a universal strategy for all those involved in developing swimming participation. A key strand to the strategy is unifying the Swimming sector and modernising the approach taken by all businesses to marketing, promotion, environment, programming and customer service.

Swim Safe

Run in partnership between the ASA and the RNLI (Royal National Lifeboat Institution), Swim Safe is an annual programme that teaches children how to be safe in, on, and around open water.

Since it launched in 2013 the programme has grown steadily, increasing to seven locations this year, and seeing almost 4,000 children during the six week period of public sessions. A further 1,800 children attended as part of Swim Safe For Schools, introduced for the first time in 2015, with sessions taking place in four of the public session locations, and an additional programme in Tinside, Plymouth. The initiative was rolled out across England, the Isle of Man and Jersey as new research, conducted by the ASA and RNLI, revealed that a fifth children in England had got into trouble when in the sea or open water, with 40 per cent of parents saying it was a serious incident.

To help drive down the number of accidents and casualties lifeguards have to deal with on England's busiest beaches and lakeside locations, this year's programme had a two pronged approach. It focussed as much on educating the parents as on teaching children important safety messages after 13 per cent of parents revealed they do not think it is their responsibility to ensure their child is safe when in or near the sea or open water. ASA Head of Learn to Swim, Jon Glenn, was delighted with the success of this year's project. "Almost as many



young people took part this year as in the two previous years combined,” said Glenn. “This is testament to the hard work and commitment of the whole Swim Safe team to ensuring that more children are able to take advantage of the programme and keep themselves safe. This year we were spurred on by research which revealed that a fifth of children in England have got into difficulties in open water, with 40 per cent of parents saying it was a serious incident. This was something that was of great concern to both us and the RNLI.”

Katie Towner – Aquatic Officer Kent

- Working with Cecil Road Primary School in Gravesend on a community based project to open up their school pool to the local community in particular females from different religious backgrounds. We will be training 20 members of staff to deliver school swimming lessons to their pupils and other pupils from surrounding schools and 2 female members of staff to UKCC Level 2 in Teaching Aquatics to deliver female only and family swimming lessons. To date 1 female member of staff has achieved UKCC Level 1 in Teaching Aquatics, Sport England have received the bid but have asked the school to provide more details around how the community will be able to use the facility. Planning permission and plans for the new changing rooms and access have also been finalised.
- The SERCO sites in Eastbourne and Basingstoke have come on board and are now working to improve their LTS programme with the ASA and now have individual AIP's. Each of the 4 Kent sites are now using the Swimmer journey cards and have a coordinator appointed for each site who will be responsible for each of their AIP's and working directly with to improve the LTS programme.
- Sennocke School Centre have fully converted from STA to ASA for their learn to swim programme and have implemented the journey cards. They will also be hosting IOS courses from the new year.
- Again this year I will be supporting Medway Council Big Splash weekend 17th – 18th January, work has already began with sourcing an Athlete and programme for the day.
- I have secured another slot on the agenda for the next KALCO meeting in January, the previous meeting was well received and now we will be updating the group on Data Leagues and BTT.
- Working with Kent Sport to organise a Kent operators meeting on to present Behaviour Change to the group. To date we have 23 attendees booked on from 2 Borough Councils and 9 Operators/ Leisure Trusts.
- Southern Water have hosted 2 achievers events and have the Swimming Teachers conference booked in for 19th February, to date we have booked 2 of the 3 workshops



and have a keynote speaker. Work is still needed on the market place and 3rd workshop before the end of the year.

- Active Life have increased their LTS programme by 215 pupils since the beginning of the year, with more customers signed up to Direct Debit and Homeportal reducing the number of admin hours which is spent on LTS. We have just started work on increasing their Adult LTS programme with each site being task to increase the up take by 50%.
- Work is still continuing with Freedom Leisure, they have been presented the Behaviour Change research. Since this the Hastings site Summerfield is undergoing a full pool programme review in consultation with Hastings Borough Council. This review will include focus groups formed of users and non-users including the swimming club to ensure all are accommodated for in the new programme. I will also be carrying out a full review on the facilities and customer service.

Nationally:

- Currently working 2 days a week for the LTS team. Recently we have completed the new Foundation framework and supporting documents which will be available from 30th November.
- Currently working on the Adult LTS review to rewrite the framework, supporting resources and CPD this is to be completed by March 2016. I am also involved in the update of the Level 1 and Level 2 textbooks.
- Currently training to become a Tutor in teaching aquatics. I am half way through completing the Level 3 education and training and the CAVA qualification, the first course I will be taking is booked in for February 2016.

Julie Bunn – Aquatic Officer Surrey

- Continue to manage Nuffield Health relationship. Two further Swimfit sites are coming on board for a January 2016 launch. The next focus is to grow their adult learn to swim area of their business from what started at 188 adults learning to swim in their clubs. Clubs is also on the agenda for our next quarterly meeting in February and I am liaising with Jon Keating and his team re opportunities.
- Swimfit training delivered in Surrey in July. Swimfit Gym implemented in Bracknell. Swimfit launches in Guildford Spectrum in January 2016.
- CSP CSAF bid has been approved with £25,000 to spend in year one across 9 of the Surrey Boroughs delivering funded lessons to adults aged 50+ using the ASA Adult Learn to Swim Framework. If successful in year one then there is the opportunity for a further £25,000 in year 2.



- Presented Behaviour Change research and the CSAF funding opportunity to Surrey local authorities and leisure centres.
- Continue to work with multiple PPP sites
- NCTP course run in Surrey another in the planning for 2016
- Working with the CSP to help allocate Sportivate funding
- Facility support to Spelthorne BC
- Attended the Surrey School Sport Conference and present the School Swimming Charter. Also supported the Kent NGB Networking day.
- Facilitated Nick Caplin to present our Participation Strategy at the Surrey Physical Activity Conference.
- On the Tutor Programme

Tim Hutton – Aquatic Officer Buckinghamshire, Oxfordshire & West Berkshire

- Working with the development of a swimming forum across Oxfordshire to share best practice. This will include all local authorities and operators.
- Working with the CSP to help allocate Sportivate funding
- Working with Bucks Learning Trust to promote and allocate school swimming funding. Also to successfully implement the new Swim Stars product
- Working with the Civil Service Sports Centre in order to get an inclusive offer for swimmer across its 120k members
- Delivering and implementing the behaviour change research across all of my key contacts
- Working with South Oxfordshire District Council to implement a new pool programme across four pools
- Working with Alfriston & High March school on a disability swim school & links to clubs
- Working with Neil Bailey on project Thunderbirds in order to secure funding for several new sites
- Assisting Oxford Swans on funding bids and try and increase their workforce numbers
- Working with Oxford Brookes university on bringing the swim school in house after formally being externally sourced and STA based
- Trying to implement a casual swimming offer in Oxford City giving them a comprehensive pool programme that can appeal to the whole community
- Developing a Training Needs Analysis tool for the division using Survey Monkey
- Delivering the Inclusive Behaviour Change research to key contacts across the division



Richard Bradford – Aquatic Officer, Sussex (Maternity Cover)

Behaviour Change Research:

- Freedom Leisure – Presented to the Senior Management Team (alongside Damien Stevenson and Julie Bunn), resulting in positive feedback. Now in the process of presenting the research (including the “Inclusive” research) at site level and completing the Frontier Checklist to highlight strengths and weaknesses against the research findings to build into the individual AIP’s and corporate AIP to begin to overcome some of the weaknesses.
- 1Life – (Wokingham 1Life contract) As with Freedom I am in the process of delivering the research to CM’s at site level and am facilitating the completion of the Frontier Checklist at each site following the presentation of the research to the 1Life Senior Team by Mark Burgess (DBM) and Dave Rayner (Embedded AO).
- CSP’s – Presented the research to both Berkshire (alongside Tim Hutton) and Sussex CSP’s with good response. Requested their ongoing support to improve the visibility of swimming (Frontier 1) and challenged them to consider innovative ways in which they can support us. Once common themes arise from completed checklists I plan to update them and focus their support where common themes arise. Also recently presented the new Inclusive Behaviour Change research to all of the South East CSP Disability Leads (alongside Tim Hutton) and challenged them to support as above.

General Updates:

1Life:

- Working with the ASA Embedded AO on the Wokingham Contract who is very much focusing on building their LTS programme and transferring to 50 weeks and D/D.
- Presented on pool programming and market segmentation at their last group meeting with a view to beginning work on programme reviews. All sites are completing head count data at the moment. It has taken some time to get the centres to provide quality data.
- Bulmershe data has been analysed and I am waiting to meet with them, however they have had a change in management due to unforeseen circumstances so I have been told to hold fire for now. Carnival Pool provided good quality data and I have fed back findings to them and am planning to meet again to discuss further.
- Carnival in particular are also keen to implement the Swimmer Journey and Adult LTS programmes, however the contract is holding back on this.

Arena Sports Centre, Bognor Regis:

- Were keen to sign a PPP agreement, so as this is on hold I am in the process of supporting the development on an AIP in the meantime. However, it has been difficult to secure



meeting time but they are keen to access all areas of ASA of the support. Currently in transition; a very inexperienced team have been tasked with delivering a well-established LTS programme. Realistically, the goal is maintenance of this at this stage.

- Liaised with James Paramore (IoS) to potentially introduce course delivery here to offer more opportunity in an area where course provision is scarce.

Brighton University:

- They were keen to introduce Swimfit at the University pool until the product was halted.
- Have Active University funds and want to expand aquatics opportunities for students. In the process of facilitating a meeting with Freedom Leisure to discuss their usage options and concessionary rates funded by the University.

Reading Borough Council:

- They were very keen to sign a PPP agreement including all areas of support. Continued on to develop an overarching AIP which is currently in draft form. Individual AIP's for the 3 sites will subsequently be developed.
- They were very keen to introduce Swimfit prior to the removal of the programme. Plan to fully introduce Adult Framework and Swimmers Journey with the aim of improved awards sales in particular. Also keen to use ASA LTS supporting products throughout.
- Have agreed to provide Growth Data on a quarterly basis.
- Keen to access pool programming support. They are currently collecting headcount data for analysis. They have just introduced new Legend management system which will enable them to monitor aquatics more closely.
- Have pushed the School Swimming Charter to over 50 schools.

Freedom Leisure:

- In the process of performing the final quarterly AIP reviews of the year throughout all Sussex sites. PPP agreement expired on 1st September 2015 and they would be keen to renew if the programme is reintroduced.
- Cannot provide Growth Data to the extent we require due to IT issues however they will continue to provide quarterly Throughput Data and will look into providing additional sessional data where possible.
- K2 - Hoping to get them to introduce the Adult LTS framework properly and use all of the marketing material that they already have. Have introduced Swimmer Journey as of Sept. I will check this at AIP review. IoS are keen to deliver from the site. Want to improve transition from under 4's swimming into main LTS programme. Keen on pool programming insight and market segmentation work to improve general swimming.



- Prince Regent – Recently hosted Safeguarding CPD for the contract. AIP heavily focused around LTS. Swimfit sessions going well. Adult LTS not being implemented using proper resources as Aquatics Manager is not keen on the product.
- King Arthur – New coordinator in place since January and has had to focus mainly on transition to 50 weeks and D/D in first year. LTS have improved to 80% capacity from 70%. Are now keen to focus on Adult LTS. Swimfit delivery going well but numbers need a boost.
- Hailsham – Swim school running at capacity but they are suffering from a shortage of qualified teachers. Keen to access pool programming support as a result of their AIP review and Behaviour Change presentation.
- Crowborough – Centre Manager passed away recently so I have been told to hold off for a while.
- St Lukes – Due AIP review.
- Uckfield – Planning to hold a series of CPD's for the contract. In discussion with IoS.

Parkwood:

- Windsor LC and Magnet LC – Had been told to hold fire while to give Parkwood time to introduce policies and procedures. Have now been asked to support the Embedded AO and both sites in the transition to 50 weeks and D/D for swim schools. Are not interested in other support currently.

PFP:

- Mid-Sussex contract – have been told to hold fire on these three sites after I met with The Dolphin Centre (who were desperate for support) due to the recent takeover by PFP. They wish to focus on the implementation of PFP policies before they turn their attention to any development work. Once we are allowed in to these pools it should be well worth a visit.
- Horsham contract - Steyning and Billingshurst both seem deliver a good quality aquatics programme although they are keen to improve their marketing due to a poor PFP marketing department. Currently working with Lauren Bullock (Embedded AO) to help them develop their AIP with their Internal Sport Development Officer.
- Billingshurst – keen on pool programming support and planning to introduce Adult LTS Framework. Also referred to IoS as a suitable course delivery site. Swimfit sessions going well but didn't like Swimfit Gym product.
- Steyning – Working to introduce Swimmer Journey and Adult LTS. Swimfit going well and they Swimfit Gym product successfully.

Impulse:



- Quarterly review due next week. AIP is heavily focused on LTS, the other sites in Essex are way behind Wadurs and are holding this Sussex site back. The Contract will not let Wadurs run as a trailblazer with new products or developments, rather they want the other sites to catch up.
- Wadurs – Swimfit going very well 16 regularly attend classes. Over 50's sessions are extremely popular. Looking at starting work on the LTS accreditation. Were keen to introduce Swimfit gym into their Swimfit sessions. Planning on introducing Elite swimmers journey into their higher stage sessions. Keen to run NCTP and promote School Charter. Need a follow up meeting to check progress on head count data collection and for pool programme review. Also willing to provide growth data.

Splashpoint:

- Interested in Swimfit / pool programming work. Want to get them started on an AIP as soon as possible. Were keen to agree a PPP before it was put on hold. Do not run ASA LTS Pathway.

Swim schools:

- 4S Swim School - Raised concerns over quality of provision at competitors in the local area. Working on the LTS accreditation. Introduced then to the Learn to Swim accreditation so hopefully I can get them going on that rather than worrying about their competitors.

Waves Leisure:

- Final quarterly review of the year done. LTS observations recently carried out prior to transition to ASA LTS Pathway in January 2016 and will implement Swimmers Journey alongside this.
- They are focusing on developing school swimming and want to grow their swim school in general across all sites. They will implement Adult LTS in first quarter of 2016 once the transition to LTSP has settled down.
- They are keen on assistance with pool programming / market segmentation once LTS is in place.
- They are working through LTS accreditation currently and have self-assessed but cannot progress until after the LTSP transition in order to meet the criteria.

CSP:

Active Sussex: Hopefully assisting with some Active Workplace promotional opportunities through their Workplace Challenge website. Wadurs, Billingshurst and Freedom keen to get involved. Also helping to promote the School Swim Charter.



Get Berks Active: Sent through some local authority profiles. Potentially looking to link some of their Sportivate funding to the Reading and Wokingham pools. Actively promoting the School Swim Charter.

Rosa Gallop – Club Development Officer

Networks:

- SSK Network (Network made up of clubs from Surrey, Sussex and Kent). Milton Keynes and Southampton Diving. Hampshire Water Polo will accredit at the January 2015 panel.
- Rushmoor synchro and Reading Synchro, looking to set up a Network with the synchro clubs in the area as one Network.
- Kent water polo Network, will be applying after the next meeting for Regional funding. Clubs in this network are still working towards Swim 21 Essential.
- Three Counties – 10 clubs that are in North Hampshire and on the Berkshire and Surrey border. Have had initial meeting with the Coaches from the clubs, meeting arranged for later in November for Coaches and Committee members to look at developing a formal network.
- Approaches have been made from Oxford area and Hastings area with reference to the setting up of formal Networks. To be held this month.
- Solent Network has been dormant for the past year but there is a meeting this week to take the network forward again.

Education:

- The ASA has bought in coaching courses which enables at Level 1 and Level 2 to run courses at a much reduced rate for the candidates. To date we have run, and registered to run 8 Level 1 courses, 4 for swimming, 1 for synchro and 3 for water polo. At Level 2 there have been or planning to hold in the following year 2 for swimming, 1 for Synchro and 1 for water polo.
- Helper's courses have been run at the Young Volunteers training, at All Hallows School as part of a Satellite funding project and one is planned for Mountbatten Centre.
- There have been various workshops run for various clubs where they have needed help with the coach development. These are mainly small clubs looking to improve and help their coaches. I have also worked with various coaches on RPL (Recognition of Prior Learning) to help with Coach Development.
- Disciplines are struggling to find Tutors, there are some in training but this takes up to two years.



- Water polo have a workshop in February for water polo coaches with Paul Metz coming over to continue with the coach development programme.

Committees and Visits:

I regularly attend the Coach forum and give support where required, sit on Swimming Development, Swimming Group and Regional water polo group. I visit various clubs to give help and advice on various subjects including volunteering, growth and development and sustainability.

County Sports Partnerships:

I meet regularly with the various County Sport Partnerships (one in each county) updating them on club activities and working with them to help with getting projects funded.

- A satellite club has been set up between All Hallows School and Farnham Swimming Club.
- Sportivate funding for Guildford water polo to help with the setting up of a junior section, this is progressing well.
- Kent Sport are also looking at a skill development project with Kent water polo.
- Bexley water polo have applied for Sportivate funding for setting up Ladies Waterpolo.
- County Sport Partnership also help with funding of coach education with quite a few female coaches taking part in the Project 500 which is for the development of Lady Coaches. Various coaches have also achieved funding for Coach Development through the CSP.

Beacon Clubs:

The South East now have four Beacon Clubs, Southampton (Diving), Portsmouth Northsea (Swimming), Rushmoor Synchro and Reading Royals (Synchro).

- Southampton Diving has now been awarded Beacon status and funding is being given to partly help fund a new coach. When the programme was set up there was a coach in place funded by British diving, he was then moved to the LAC at Stratford, for the programme to continue it was important that another coach was put into place. The Diving programme run the Regional training and have regular network training days for the network diving clubs.
- Rushmoor Synchro and Reading Royals are looking to develop a Network together. Both of the clubs are achieving and looking to continue to develop,
- Portsmouth Northsea the Regional programme is working very well with more young swimmers now being invited to take part with more coaching support from other clubs.



- All of the Regional Beacon programmes have regular visits from the Talent Officers and do a quarterly review on development and finance with the Club Development Officer.

I would like to thank, Helen Mack and Kristie Jarrett for the support they have given me, as well as John Davies and Alan Lewis.

[Helen Mack & Kristie Jarrett – Regional Club Development Officers](#)

Club Development – Main Areas of work

- Kristie Jarrett - Coaches Forum, Coach Development Workshops, Regional Talent Camps, Team Managers Forum.
- Helen Mack - swim 21, Young Volunteers, Volunteer Training, Monthly communications including SER club update, volunteer training calendar.
- Rosa Gallop – ASA Club Development Officer in the South East Region main work areas are networks, Beacon Programmes.

Swim 21

- Continue to manage swim 21 in the South East Region. Currently the Region has 94 swim 21 club Essential accredited clubs.
- 6 new clubs in the South East Region have successfully gained swim 21 Essential accreditation from May – October 2015, but unfortunately 2 clubs have lost their accreditation.
- 6 new clubs are actively uploading evidence towards seeking accreditation at the beginning of 2016, with a further 6 club expressing an interest in swim 21.
- Target number of accredited clubs for March 2016 is 104.
- HM attends National Club Development Management Group (CDMG) which incorporates the National swim 21 Panel. From October 2015, the CDMG is producing a quarterly update for the Region to circulate to accredited clubs. The update is also available on the SER website.
- SER gained an additional swim 21 network at the September National Panel meeting, Southampton Diving Network. The SER now has a total of 3 accredited networks, and has a target of 4 accredited networks for March 2016.
- SER has 1 accredited Performance Club – Rushmoor Synchro SC

Young Volunteers Programme – Leading the Lane

- Delivery of the 2015/2016 Young Volunteer Programme started in September 2015.
- The programme aims to increase the number of trained young people and to improve accessibility to formal and informal training opportunities, which include ASA Aquatic



Helper Certificate, ASA Timekeepers, sports coach UK Safeguarding for Young Volunteers, Emergency First Aid.

- Programmes are open to all young people across the Region and are being delivered in Kent, Hampshire and Buckinghamshire, with a one day programme taking place at the Sussex Development Day in March 2016.
- Currently 61 young people participating in the programme, compared to 26 young people in 2014/2015.
- The young people are representing 20 clubs from across the Region.
- Currently looking to deliver a Young Volunteer Day with Diving ACE Network
- Aim to deliver 1 programme per County ASA in 2016/2017 due to additional interest.

Time to Listen

- SER ensure 1 Time to Listen course is delivered per county every 12 months. Between May – October 2015, the SER has delivered 4 Time to Listen courses, training a total of 46 Welfare officers across the Region.

Team Manager Training

- Between May & October 2015, the SER has delivered a total of 6 Team Manager 1 courses with 62 attendees & 5 Team Manager 2 courses with 29 attendees.
- Moving forward, the RCDO's are trying to strategically plan the delivery of 2 xTM1 & 2 xTM2 courses per county in 2016.

Team Manager Forum

- The SER ran a Team Manager Forum on Saturday 26th September. 12 people attended the event. The day consisted of a workshop from UK anti-doping, a presentation from Jane Davies on making a protest and team meetings and a presentation from Jo Ulyett on taking the Regional team abroad. We then looked at other issues surrounding team managing.

Coach Development Workshops

- During June the SER ran four coach development workshops involving 80 coaches.
- The days were run at Charterhouse school, Stoke Mandeville, Tonbridge School and Cranleigh School.
- The workshops covered;
- Practical Pool sessions on stroke analysis
- Dry land training
- Developing a performance swimming environment
- Creating an inclusive training environment



- Practical pool session on starts and turns
- SER along with the ASA and Sports Coach UK will be running a Coaches Conference on Saturday 28th November at Leatherhead Leisure Centre.

Coaches Forum

- The coaches forum meets bi-monthly. The meetings are chaired by Paul Hogg, Head Coach from the Beacon/ Portsmouth. The administration for the forum is done by the SER. The forum meet to discuss any current issues and support the region with their planning and development activities.

Support for Regional Talent Camps

- The SER and ASA ran 2 x 2day regional talent camps at Charterhouse School during September and October. These camps included 144, 11 & 12 year old boys and girls.
- The SER has supported the regional ASA talent camps. This support has included selecting the athletes and conducting sign ups at the regional championships.
- SER also supported the recruitment of coaches and overseeing the camps on 3 of the 4 days.

Off Shore Camp 2016

- The SER will be running an off shore camp to Geneva in January.
- We have been supporting the early planning and logistics of attending this event.

Volunteer Training Calendar

- Continue to produce the volunteer training calendar on a monthly basis, which identifies courses for the coming 3 months. The calendar includes all volunteer courses, such as child safeguarding, team managers, time to listen etc., delivered within the South East Region. Information is collated from all partners, including County Sports Partnerships, scUK, IOS to ensure clubs have all the information required.

Monthly Club Update

- Continue to produce a monthly club update which is distributed to clubs at the end of each month and available on the SER website. The update includes information from both the SER and ASA in addition to details of all ASA courses delivered by ASA approved centres.

Attendance at the Regional Championships



- The RCDO & ASA CDO attended the Regional Championships, increasing the presence of the Region. RCDO's will also be present at the Winter Regional Championships.

Support for SER Discipline Groups

- Over the past 6 months, the RCDO & ASA CDO are trying to further support the SER discipline groups; KJ – Masters, HM – Synchro, RG Waterpolo & Diving

County ASA Support

- RCDO continue to attend County ASA Meetings and support County Development Days.
- The SER supported both the Kent Development Day on 7th June and the Hampshire Volunteer Development Day on 20th September, providing sessions on ASA Support Services & swim 21 workshops.

SER Funding Guide

- The RCDO have produced a SER Funding Guide which is available on the SER website. The document will be kept up-to-date and any new avenues of funding available to clubs are included in the Monthly Club Update.

General Club Development

- To follow-up day-to-day club enquiries, meetings with clubs to assist with club specific issues.

Dave White – Para-Swimming Pathway Officer

- Much of my current work is based around building and strengthen club links and pathways.
- Work with the Sports Able charity in Berkshire, is ongoing with a club link into Maidenhead SC being developed.
- In Surrey training has taken place with Everyone Active's lead swimming teachers and now we are in the process of developing a club link with Staines SC who will become the HUB.
- Similar work is ongoing in Sussex, Hampshire and Oxfordshire although most of this work is only in the early stages at the moment
- 6 swimmers from SE region, gained classification in Southampton at the Regional Para swimming competition held in September, 4 new swimmers attended the talent id session run alongside the competition and 50+ swimmers from in and outside of the region took part in the event itself.